

Una colección de ensayos magistrales sobre la cultura de masas. En una serie de ensayos magistrales sobre la cultura de masas -en los que analiza la estructura del mal gusto, la lectura de los cómics, el mito de Superman, la canción de consumo, el papel de los medios audiovisuales como instrumento de información o el influjo de la televisión en el mundo de hoy-, Eco se plantea el problema central de la doble postura ante la cultura de masas: la de los apocalípticos, que ven en ella la «anticultura», el signo de una caída irrecuperable, y la de los integrados, que creen optimistamente que estamos viviendo una magnífica generalización del marco cultural.

The Krakens Promise (The Krakens Caribbean Book 4), Indian Basketry: And How to Make Indian and Other Baskets, The Works of John Ruskin: Volume 20, Lectures on Art (Cambridge Library Collection - Works of John Ruskin), Asthma in the Workplace, Second Edition, (Clinical Allergy and Immunology), Albertine disparue (Edition integrale - Version Entierement Illustree) (French Edition), Microsoft Access 2000 Comprehensive Concepts and Techniques (Shelly Cashman),

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