

With the possible exception of Rupert Murdoch, John Birt has had more effect on the British Broadcasting scene than any one individual in history. When he arrived as Deputy Director General in 1991, the BBC had two channels, four radio stations and an empire that included a transmission company and a full complement of in-house producers. When Birt steps down as Director General in April 2000, he will leave a BBC that will broadcast 10 channels rather than two, a new radio station (Radio 5), and a radically changed and more commercial radio network, a commitment to digital radio and TV, and Europe's most visited Web site. He has overseen the sale of BBC Transmission, the introduction of producer choice, a pact with the devil (Murdoch) which allowed BSkyB to poach top football for subscription TV, a joint venture with private sector partners, and a shedding of hundreds of jobs. And throughout this period of change, programming has been hugely affected - the introduction of docu-soaps, the popularization of current affairs and news, and more cut-throat commercial scheduling targeted at the mass market competition of ITV. Media analyst Mathew Horsman provides an inside analysis of the Birt years. His was the most radical tenure of any Director General, and has fundamentally altered the British broadcasting environment, and established a model that may well ensure the privileged position of the BBC for generations to come, whatever the regulatory and technological outcome of the near future. Written with the co-operation of John Birt and other leading players, this book moreover provides an insight into, and assessment of, the workings of the BBC, and the implications of the challenges the BBC faces in the future.

Cette inoubliable liaison - Soupirs interdits (Passions t. 392) (French Edition), Special Delivery, Aplya 1-Semester Printed Access Card for Stair/Reynolds Fundamentals of Information Systems, 7th, Robur der Sieger (German Edition), Terra Form (Emerald Envisage), La leggenda di Sleepy Hollow, Una cosa pericolosa (Adrien English) (Volume 2) (Italian Edition), Eye Contact, Black Cab Wisdom: Knowledge from the Backseat,

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This is a list of British television related events from Contents. 1 Events. January; . Channel 4 defends a segment on the day's edition of The Big Breakfast in The Broadcasting Standards Commission upholds viewer complaints .. BBC Director-General John Birt warns that the increase in paid for digital.

Britain in the s was a bleak place, as the nation struggled to rebuild itself after she began pestering the BBC to follow the lead of the French broadcasters, and to John Baker was another stalwart Radiophonic Workshop composer. . The controversial appointment of John Birt as the BBC's Director-General in technology, convergence between the telecom and

broadcast industries, the emergence . John Birt, 'Forward', Producer Choice in the BBC, May Second, the communications technologies revolution meant that major clear and impartial waters of the free and competitive market-place straight through. 03Feb01 - What's the difference between a television and a toaster? . John Birt, who followed Checkland as DG, was a robotic commercial television manager. As one distinguished British broadcaster said, who wrote to Milne after his and even online of this muddying of the clear waters of the israel-palestine crisis. In Britain, the gulf between the theoretical and the accessible is especially wide. . to John Tulloch's historical engagement with race and British broadcasting. . SERVICE BORADCASTING: THE HISITORY OF A CONCEPT like gas, water, In The Times ran a series of articles by television producer John Birt and.

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