

Just making a decision can be hard enough, but how do you begin to judge whether it's the right one? Chip and Dan Heath, authors of #1 New York Times best-seller *Switch*, show you how to overcome your brain's natural shortcomings. In *Decisive*, Chip and Dan Heath draw on decades of psychological research to explain why we so often get it very badly wrong - why our supposedly rational brains are frequently tripped up by powerful biases and wishful thinking. At the same time they demonstrate how relatively easy it is to avoid the pitfalls and find the best answers, offering four simple principles that we can all learn and follow. In the process, they show why it is that experts frequently make mistakes. They demonstrate the perils of getting trapped in a narrow decision frame. And they explore people's tendency to be over-confident about how their choices will unfold. Drawing on case studies as diverse as the downfall of Kodak and the inspiring account of a cancer survivor, they offer both a fascinating tour through the workings of our minds and an invaluable guide to making smarter decisions. Winner in the Practical Manager category of the CMI Management Book of the Year awards 2014.

The International Comparative Legal Guide to: Patents 2012 (The International Comparative Legal Guide Series), EST - Part II, Flying Scotsman: LNER Class A3 Pacific 4472, 1923 onwards (Owners Workshop Manual), Bartleby, The Scrivener : A Story of Wall-Street, Bond Markets, Analysis, and Strategies (9th Edition), One Year Off: Leaving It All Behind for a Round-the-World Journey with Our Children, Get the Score You Deserve: How to Avoid Stress and Over-thinking on the GRE, Green Arrow (2011-) #27, Blood and Snow: Omnibus,

Making Your Decisions Match Your Priorities: Dan Heath interviews Peter Bregman
Decisive: How to Make Better Choices in Life and Work. Research in . 5 Mar - 5 min -
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<https://www.akaiho.com> Book Summary “Decisive: How to Make Better Choices in Life and Work In our Decisive book summary, we'll give a brief synopsis of the. I love Decisive, I think it's one of the most practical “decision theory” books out there. They break The pros and cons list doesn't work. It's open to To make better decisions, use the WRAP process: We spend much of our life on autopilot. What tough decisions are you facing right now in your career change? How are you going to make them? Decisive shows how our decision-making processes. In Decisive: How to Make Better Choices in Life and Work, bestselling authors Chip Heath and Dan Heath argue that humans don't have a. Research in psychology has revealed that our decisions are disrupted by an array of biases and irrationalities: We're overconfident. We seek out information that. QUICK SUMMARY: Decisive: How to Make Better Choices in Life and Work offers a four-step process to overcome natural bias in order to make better, more. This story-driven business book teaches you how to make better decisions, drawing on case studies on everything from whether or not to fire an employee to . The four villains of decision-making -- Widen your options. Avoid a narrow frame ; Multitrack ; Find someone who's solved your problem -- Reality-test your. Decisive: How to Make Better Choices in Life and Work. Chip Heath and Dan Heath. Crown Business, \$26 (p) ISBN The Hardcover of the Decisive: How to Make Better Choices in Life and Work by Chip Heath, Dan Heath at Barnes & Noble. FREE Shipping. How to Make Better Choices in Life and Work - Decisive by Chip and Dan Heath. The Heath brothers' latest book, Decisive: How to Make Better Choices in Life and Work (Crown Business, , \$), is certainly a “sweetie” and one that.

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