

In this entertaining anthology, editors, writers, art directors, and publishers from such magazines as Vanity Fair, The New Yorker, The New Republic, Elle, and Harpers draw on their varied, colorful experiences to explore a range of issues concerning their profession. Combining anecdotes with expert analysis, these leading industry insiders speak on writing and editing articles, developing great talent, effectively incorporating art and design, and the critical relationship between advertising dollars and content. They emphasize the importance of fact checking and copyediting; share insight into managing the interests (and potential conflicts) of various departments; explain how to parlay an entry-level position into a masthead title; and weigh the increasing influence of business interests on editorial decisions. In addition to providing a rare, behind-the-scenes look at the making of successful and influential magazines, these contributors address the future of magazines in a digital environment and the ongoing importance of magazine journalism. Full of intimate reflections and surprising revelations, The Art of Making Magazines is both a how-to and a how-to-be guide for editors, journalists, students, and anyone hoping for a rare peek between the lines of their favorite magazines. The chapters are based on talks delivered as part of the George Delacorte Lecture Series at the Columbia School of Journalism. Essays include: Talking About Writing for Magazines (Which One Shouldnt Do) by John Gregory Dunne; Magazine Editing Then and Now by Ruth Reichl; How to Become the Editor in Chief of Your Favorite Womens Magazine by Roberta Myers; Editing a Thought-Leader Magazine by Michael Kelly; Fact-Checking at The New Yorker by Peter Canby; A Magazine Needs Copyeditors Because.... by Barbara Walraff; How to Talk to the Art Director by Chris Dixon; Three Weddings and a Funeral by Tina Brown; The Simpler the Idea, the Better by Peter W. Kaplan; The Publishers Role: Crusading Defender of the First Amendment or Advertising Salesman? by John R. MacArthur; Editing Books Versus Editing Magazines by Robert Gottlieb; and The Reader Is King by Felix Dennis

A Passage of Seasons, Nonverbal Communication in Close Relationships (LEAs Series on Personal Relationships), Stamping Made Easy (Made Easy Series), The heir: a love story, Lacrosse 2014 Wall (calendar), Naked Masks: Five Plays (Meridian), Return Engagement (Settling Accounts, Book 1), Small Data: The Tiny Clues That Uncover Huge Trends, Popular Writings Of O. Henry V2, Little Love Affair: Clean Civil War Historical Romance (Southern Romance Series Book 1),

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