

Ever since its Id like to teach the world to sing commercials from the 1970s, Coca-Cola has billed itself as the worlds beverage, a formula that has made it one of the most profitable companies on the planet and Coca-Cola the worlds second most recognized word after hello. however, as the company expands its reach, an increasing number of the worlds citizens are finding the taste of coke more bitter than sweet. The Coke Machine probes shocking accusations about the companys global impact, including: - coca-colas history of winning at any cost, even if it meant that its franchisees were making deals with the Nazis and Guatemalan paramilitary squads - the horrific environmental impact of coke bottling plants in India and Mexico that coke bottlers stand accused of conspiring with paramilitaries to threaten, kidnap, and murder union leaders in their bottling plants in Colombia The Coke Machine is the first comprehensive probe of the company and its secret formula for greed

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