

Behavioural economist and New York Times best-selling author of Predictably Irrational Dan Ariely returns to offer a much-needed take on the irrational decisions that influence our dating lives, our workplace experiences, and our general behaviour, up close and personal. In *The Upside of Irrationality*, behavioral economist Dan Ariely will explore the many ways in which our behaviour often leads us astray in terms of our romantic relationships, our experiences in the workplace, and our temptations to cheat. Blending everyday experience with groundbreaking research, Ariely explains how expectations, emotions, social norms and other invisible, seemingly illogical forces skew our reasoning abilities. Among the topics Dan explores are: What we think will make us happy and what really makes us happy How we learn to love the ones we are with Why online dating doesn't work and how we can improve on it Why learning more about people make us like them less Why large bonuses can make CEOs less productive How to really motivate people at work Why bad directions can help us How we fall in love with our ideas How we are motivated by revenge What motivates us to cheat Drawing on the same experimental methods that made *Predictably Irrational* such a hit, Dan will emphasise the important role that irrationality plays in our day-to-day decision-making - not just in our financial marketplace but in the most hidden aspects of our lives.

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The Upside of Irrationality has ratings and reviews. The Upside of Irrationality: The Unexpected Benefits of Defying Logic at Work and at Home.

The Upside of Irrationality: The Unexpected Benefits of Defying Logic is a book published in a lighter, less elegant version of *Predictably Irrational*, although still a wonderful piece of academic-social work. Jump up ^ Home - BEworks .

6 Aug - 52 min - Uploaded by WGBHForum Dan Ariely discusses his book, *The Upside of Irrationality: The Unexpected Benefits of*. 25 Jul - min - Uploaded by catcher *The Upside of Irrationality: The Unexpected Benefits of Defying Logic at Work and at Home*.

In "The Upside of Irrationality," Dan Ariely, a professor at Duke, gives us a *The Unexpected Benefits of Defying Logic at Work and at Home*. Ariely (*Predictably Irrational*) expands his research on behavioral *The Unexpected Benefits of Defying Logic at Work and at Home*. *The Upside of Irrationality: The Unexpected Benefits of Defying Logic at Work and at Home*. Dan Ariely. Harper (). Abstract, This article has no associated . The upside of irrationality: the unexpected benefits of defying logic at work and at home. Responsibility: Dan Ariely. Edition: 1st ed. Imprint: New York, NY. *The Upside of Irrationality: the unexpected benefits of defying logic at work and at home*. Author: Ariely . Part II *The Unexpected Ways We Defy Logic at Home*.

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Defying Logic at Work and at Home (Unabridged) by Dan Ariely on iTunes. Read The Upside of Irrationality The Unexpected Benefits of Defying Logic at Work and at Home by Dr. Dan Ariely with Rakuten Kobo. "Dan Ariely is a genius . The upside of irrationality: the unexpected benefits of defying logic at work and at home. Harper,. p bibl index ISBN , \$

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